

SEPHORA DIGITAL EVENTS SWEEPSTAKES – INVITATION ONLY EVENT
NO PURCHASE NECESSARY TO ENTER OR WIN.

ELIGIBILITY: OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER, WHO ARE THE DIRECT AND INTENDED RECIPIENTS OF AN INVITATION ONLY EVENT. VOID WHERE PROHIBITED. Employees, officers, directors and agents of Sephora USA, Inc. (“Sponsor”), its parent, subsidiaries, divisions, affiliated companies, and advertising and promotion agencies (collectively, “Released Parties”), and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and judges, which are binding and final on matters relating to this sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws.

SWEEPSTAKES PERIOD: The sweepstakes begins at **12:00 PM Eastern Time (“ET”)** on **April 23, 2021** and ends at **5:00 PM ET** on **May 6, 2021** or when 100 eligible event reservations have been received, whichever is sooner (“Sweepstakes Period”).

TO ENTER: During the Sweepstakes Period, to enter, submit your event reservation on Zoom with your name and Beauty Insider contact information. Limit one (1) entry per person. Multiple entries will be void. Entries generated by script, mechanical, macro or other automated means or by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned.

WINNER DETERMINATION: The first one hundred (100) eligible individuals to complete and submit their event reservation in its entirety within the Sweepstakes Period will be deemed potential winners, subject to verification of eligibility and compliance with the terms of these Official Rules. Odds of winning depend on the number of eligible entries received. If Sponsor does not receive complete reservations from at least 100 eligible individuals, not all prizes will be awarded. Potential winner will be notified by email and may be required to execute and return an Affidavit of Eligibility, Liability and, unless prohibited, Publicity Release. If a potential winner does not respond to the initial notification within the time period stated in the email notification, does not return all required documentation within the time period stated, or if a prize notification or prize is returned as undeliverable, or such potential winner is not in compliance with these rules, prize will be forfeited and, at Sponsor’s discretion, an alternate winner selected.

PRIZES (UP TO 100) NEST NEW YORK SAMPLES OF TURKISH ROSE PERFUME OIL AND SEVILLE ORANGE PERFUME OIL. Approximate Retail Value (“ARV”): \$17 USD. Total ARV of all prizes: up to \$1700 USD. Prizes will be mailed via U.S. mail to a U.S. address 4-6 weeks after winner notification. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. All federal, state and local taxes, if any, and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are the sole responsibility of the winners. Winners may not substitute, assign or transfer prize, but Sponsor reserves the right, at its sole discretion, to substitute a prize of comparable or greater value. Prizes are not refundable and are not redeemable for cash. All prize details are at Sponsor’s sole discretion. Limit one (1) prize per person.

PUBLICITY GRANT: Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, in any manner, worldwide in perpetuity, without notice or review or approval.

LIMITATIONS OF LIABILITY: Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered, postage-due or garbled surveys, emails, notifications, mail or entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prizes or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries. If terminated, Sponsor may, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree Released Parties will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this sweepstakes. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

USE OF DATA: Sponsor will be collecting personal data about entrants in accordance with its privacy policy. Please review the Sponsor's privacy policy at <https://www.sephora.com/beauty/privacy-policy>. In some jurisdictions this Promotion may be considered a "Financial Incentive." Information about Financial Incentive programs offered by Sephora may be found in Sephora's privacy notice.

WINNERS LIST: To receive the names of the winners (available after **May 6, 2021**), send an email to: RSVP@sephora.com, by no later than **June 7, 2021**.

SPONSOR: Sephora USA, Inc., 525 Market Street, San Francisco, CA 94105.